



The Impact of NLEA on Food Composition Databases

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Why Food Labeling Databases

- Ability to label reformulated or new products quickly.
 - After development - cost effective
 - Help in product formulation development
 - Shorten leadtime in label development

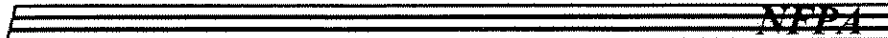


Why Food Labeling Databases

- Ability to label reformulated or new products quickly.
- Unified label for commodity type products.
 - Reduces consumer confusion

Nutrition Facts	
Serving Size: 1 Can	
Calories 80	
Fat Cal: 0	
*Percent Daily Values are based on a diet of other people's secrets.	
Apple Juice from Concentrate (Water, Sugar, and Ascorbic Acid (Vitamin C)).	

CONTAINS 100% JUICE	
Nutrition Facts	
Serving Size 1 can (117 mL)	
Servings Per Container 1	
Amount Per Serving	
Calories 80	
Total Fat 0g	
Sodium 10mg	
Total Carbohydrate 22g	
Dietary Fiber 7g	
Sugars 22g	
Protein Less than 1g	
Vitamin A 0%	
Vitamin C 100%	
Calcium 2%	
Iron 4%	
*Percent Daily Values are based on a diet of other people's secrets.	



Why Food Labeling Databases

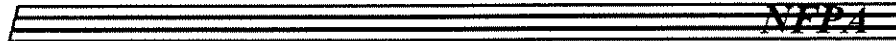
- Ability to label reformulated or new products quickly.
- Unified label for commodity type products.
 - Reduces consumer confusion
 - Enhances competitiveness in the private label market





Current NFPA Databases

- Apple Juice
- Applesauce (sweeten)
- Applesauce (unsweetened)
- Asparagus (brine pack)
- Asparagus (water pack)
- Beets (Regular pack)
- Carrots (water pack)
- Carrots (brine pack)
- Corn (brine pack)
- Corn (water pack)
- Green snap beans (brine pack)
- Green snap beans (water pack)
- Yellow snap beans (Brine pack)
- Yellow snap beans (water pack)
- Lima Beans (brine pack)
- Potatoes (Brine pack)
- Peas (brine pack)
- Peas (water pack)
- Peaches (light Syrup)
- Peaches (Heavy Syrup)
- Pinto beans (brine pack)
- Tomatoes (puree, 1.060)
- Tomatoes (puree, 1.045)
- Tomatoes (stewed)
- Tomatoes (whole and diced)
- Tomatoes (paste)
- Tomatoes (crushed)



Why Food Labeling Databases

- Ability to label reformulated or new products quickly.
- Unified label for commodity type products.
- More realistic nutrient values.
 - ➔ Representative sampling
 - ➔ Large sampling reduces uncertainty



Why Food Labeling Databases

- Ability to label reformulated or new products quickly.
- Unified label for commodity type products.
- More realistic nutrient values.
- Possible “safe harbor” for labeled products.

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Overview of Agencies Guidelines on Databases

- **USDA**
 - ➔ “Safe Harbor” with products labeled with databases
 - ➔ Most sources of databases are "OK" until proven otherwise.
 - Handbook #8
 - Commercial Databases
 - ➔ Label using mean nutrient values

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Overview of Agencies Guidelines on Databases

- **USDA**
- **FDA**
 - ➔ **"Safe Harbor"** for labels using approved databases.
 - ➔ **Compliance Focus (80-120 rule)**
 - Statistical adjustment on small databases
 - Label with means when nutrient values meet criteria
 - ➔ **Commodity databases best chance of success**
 - Prior approval recommended.
 - Handbook # 8 by itself not adequate

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Aspects to Consider in Labeling Database Development.

- **Availability of published studies.**

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 ***Aspects to Consider in Labeling Database Development.***

- Availability of published studies.
- Quality of information.
 - ➔ Product History
 - ➔ Sampling protocol
 - ➔ Analytical testing issues
 - > methodology
 - > accuracy and precision



 ***Aspects to Consider in Labeling Database Development.***

- Availability of published studies.
- Quality of information.
- Scope and representativeness of nutrient data.
 - ➔ Growing Region
 - ➔ Growing Season
 - ➔ Cultivar
 - ➔ Shelf life of product
 - ➔ Container
 - ➔ Industry trends in manufacturing

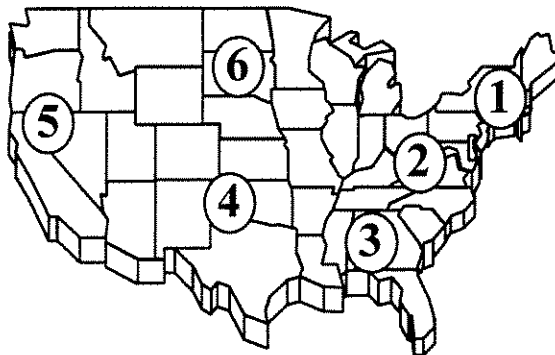


Aspects to Consider in Labeling Database Development.

- Availability of published studies.
- Quality of information.
- Scope and representativeness of nutrient data.
- Investigate statistically important variables.



Geographical Regions



KEY	Region
1	Northeast
2	Mid-Atlantic
3	Southeast
4	Southwest
5	Pacific
6	Midwest
0	Unknown



Geographical Evaluation

	Least-Squares Mean (per 100 g)				
	1	2	4	5	6
Calories, cal	17.5	18.1	18.1	17.9	17.1
Protein, g	0.82	0.87	0.75	0.90	0.80
Fat, g	0.11	0.11	0.20	0.13	0.09
TDF, g	1.43	1.29	1.73	1.49	1.35
Carbohydrate, g	3.36	3.39	3.14	3.28	3.36
Sugars, g	1.08	0.79	1.06	1.30	0.98
Iron, mg	0.75	0.83	0.57	1.25	0.97
Calcium, mg	27.4	30.2	30.9	24.8	25.7
Vitamin C, mg	3.11	1.01	1.56	3.99	3.09
Vitamin A, IU	190	253	249	204	209

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Site of Sampling Evaluation

	Least-Squares Mean (per 100 g)	
	Production	Retail
Calories, cal	17.6	16.2
Protein, g	0.83	0.71
Fat, g	0.12	0.15
TDF, g	1.44	1.28
Carbohydrate, g	3.35	2.87
Sugars, g	1.02	1.25
Iron, mg	0.89	0.75
Calcium, mg	27.0	22.8
Vitamin C, mg	2.80	1.67
Vitamin A, IU	210	146

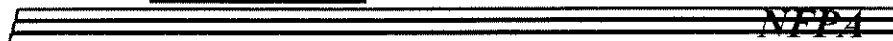
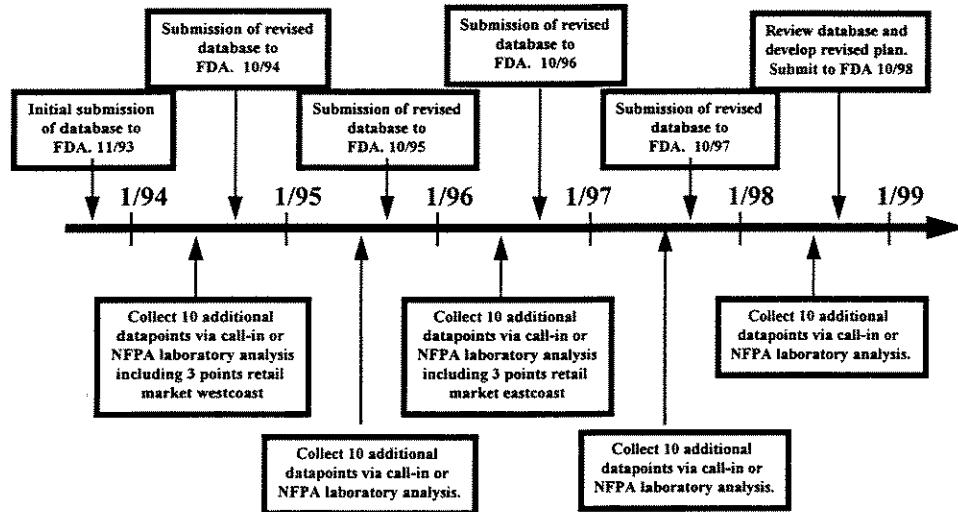
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Aspects to Consider in Labeling Database Development.

- Availability of published studies.
- Quality of information.
- Scope and representativeness of nutrient data.
- Statistically important variables.
- Database expansion and maintenance
 - ➔ Initial investment spread out over several years
 - ➔ Ongoing commitment to keeping up to date



Continuing Effort





Summary

- **NLEA has driven the development of labeling databases.**
- **More and better nutrient data will be available for databases because of NLEA.**



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National Food Processors Association

“The principle scientific and technical trade association representing the processed food industry.”